



# CLEARWAVE LAUNCHES INNOVATIVE DIGITAL MANAGEMENT PLATFORM TO CORRELATE PAIN LEVELS, MOOD STATES, AND PATIENT OUTCOMES

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Clearwave Corporation, the healthcare industry's only data authentication and patient registration platform, announced this week it is launching an industry-changing initiative in conjunction with Vizbii, Inc. to help physicians and other healthcare providers more clearly understand the connections between patients' mood, pain levels, satisfaction ratings and clinical outcomes.

Within its kiosks and mobile applications, Clearwave will deploy Vizbii's new Morphii digital measurement platform that allows individuals to express type and intensity of emotions, pain levels and mood states in the most universal language of facial expression. Clearwave's platform will share the collection of patients' moods and pain information with healthcare providers during their visits, and subsequently via email through mobile outreach questionnaires, which will gather information about those patients' emotional satisfaction with their care. This data will be examined for critical correlations that can be utilized to help improve the patient experience and provide more valuable information in tracking the relationship between patients' emotional state and clinical outcomes.

"We are excited to provide an engaging way for patients to express not only their overall mood, but in many cases, their level of pain. Using a digital technology that allows for natural expression, we believe patients who use the Clearwave applications will enjoy and appreciate the simplicity of expressing themselves", said Julie Moreland, CEO of Vizbii.

"This tool uses digital technology to give healthcare providers in all specialties increased visibility into the intensity of a patient's overall frame of mind prior to a visit as well as post-visit feedback on the patient's experience," said Gerard White, President & CEO of Clearwave Corporation "The years of non-interactive patient surveys that provide limited information will be replaced with interactive, engaging surveys for patients that will give much more insight into the patient's state of mind before and after an appointment. This technology provides important data for clinicians in treating patients in a more focused way, improving outcomes and overall patient satisfaction."

Clearwave will be showcasing this tool at the American Alliance of Orthopaedic Executives (AAOE) Annual Conference held April 22 – 25, 2017, at the JW Marriott Hotel in Indianapolis.

## About Vizbii

Vizbii is a software-as-a-service (SaaS) firm based in Charleston, SC. Its premier solution, Morphii, is a platform enabling richer and more accurate insights from emotions, pain, and other subjective experiences that have traditionally been difficult to measure. Its nimble team of innovators is excited to introduce more products that disrupt the way we express, connect and learn.

## About Clearwave

Clearwave's registration platform allows authenticated patient data to flow from a patient to any healthcare provider. Clearwave's platform includes full integration to any Electronic Medical Record (EMR), Practice Management (PM) or Hospital Information System (HIS) product. Clearwave's platform provides the patient with multiple self-service options including Clearwave's Mobile Pre-Check solution. Clearwave's solution is intuitive and easy to use and the only self-service registration solution that can link HIS vendors with disparate PM vendors allowing for one registration process across the enterprise.

## MEDIA CONTACT

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