

Clearwave and Zepherella Partner to Bring Healthcare Providers an Innovative Online Patient Payment Solution

Research Triangle Park, N.C. October 1st, 2011 Clearwave Corporation, the leading provider of Patient Information Exchange software, kiosk and service-based solutions, has announced a partnership with Zepherella to capitalize on their PatientPaySM service. Their partnership gives medical practices of all sizes the opportunity to easily integrate automatic online billing and payment solutions into their practices.

Our customers leverage Clearwave to collect the maximum amount at check-in but with the growing out-of-pocket responsibility from the patient, they are faced with slow and expensive billing options to collect once the claim is adjudicated by the insurance company. We evaluated a number of online payment solutions and found PatientPaySM to be superior as it works universally with any practice management system, says Gerard White, President and CEO of Clearwave Corporation.

Overall healthcare costs continue to rise and high deductible plans are becoming the norm for a growing segment of consumers. These patients are now responsible for a much greater portion of their healthcare bill. And, growing out-of-pocket expenses mean healthcare providers and their patients are spending more time and resources dealing with these fees. This has put a tremendous strain on a large number of small to mid-sized practices as well as created a good deal of uncertainty for patients as to what their payment responsibilities are.

As practices look for ways to stay competitive and maximize their resources, the alliance of Clearwave and PatientPaySM brings an efficient and affordable solution to the marketplace. Now practices can easily reduce time and cost by reducing the amount of time to check-in and automating the back-end billing and payment process.

The partnership also brings some much needed enhancements in patient billing as PatientPaySM also provides patients a clear understanding of their medical bills, what portion they are responsible for and gives them a simple way to remit their payment, *online*. Consumers have certainly come to expect online transactions that are so readily available in most other industries.

PatientPay, was chosen by Clearwave to provide these services because of the demand in the market to offer a turn-key patient solution from check-in to billing. By sending electronic statements and offering their patients a secure website to review and pay their bills, healthcare providers can efficiently manage out-of-pocket patient payments and help drive efficiencies in their office.

Finding a partner in Clearwave was a natural fit for PatientPaySM because together we offer the only solution in the industry that seamlessly plugs into any billing system without any set up cost to providers *and* covers the whole lifecycle of a patient's financial responsibility, said Tom Furr, CEO of Zepherella, Inc. We are thrilled that Clearwave found value in the product and we expect this to be a tremendous leap forward for providers who are looking for ways to reduce costs and increase productivity.

About Clearwave Corporation

Clearwave, headquartered in Atlanta, GA., is the leading provider of Patient Information Exchange software, kiosk and service-based solutions. Clearwave's Patient Information Exchange software integrates with healthcare provider existing systems and processes to verify patient demographics, insurance and payment information resulting in improved cash flow and administrative processes while enhancing patient experiences. Please visit www.clearwaveinc.com for more information.

About Zepherella, Inc

Zepherella, established in 2008, is an innovative healthcare payment service specializing in paperless billing, electronic payment processing and swift remittance of physician bills. PatientPaySM is scalable to service a diverse client base ranging from small healthcare providers to larger healthcare providers including hospital-based physician groups. Zepherella has offices in Research Triangle Park, N.C. For more information, please visit www.zepherella.com or call 888-730-9374 ext. 709.

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