

Pri Med Physicians, Inc. Selects Clearwave Corporation to Improve Patient Wait-Time and Reduce Claim Errors

ATLANTA, GA – March 10, 2011 - Clearwave Corporation announces that Pri Med Physicians, Inc. (www.primedphysicians.net) has installed the Clearwave Kiosk and Provider Portal in all five of its locations in the Montgomery, Alabama area to provide real-time eligibility verification and a more efficient way for its patients to check-in.

With the Clearwave solution, Pri Med Physicians has decreased patient wait-time by 25% and has significantly reduced insurance claim errors. Prior to Clearwave claim errors were between 2 to 3 % and now are as little as 1%, which saves the practice approximately \$30,000 per month.

“Pri Med Physicians is not only dedicated to providing quality healthcare, but they also want their patients to have a positive experience from the minute they walk into the office. By automating the check-in and eligibility verification processes, Pri Med not only saves their patients from having to manually fill out information forms each time they visit, they are also improving their revenue because the information they gather through the Clearwave solution for billing and claims submittal is current and accurate,” said Gerard White, CEO for Clearwave Corporation.

Pri Med Physicians offer their patients a way to pay their bills online and receive text messages to schedule appointments by matching a patient’s preferred time with physician availability through an online solution called, *You’reNext*.

“Pri Med Physicians believe that if you make the experience as convenient as possible for the patient, they will be more likely to seek out the necessary healthcare they need. By taking the hassle out of the check-in process, we not only provide our patients with a better experience, but we also gather more accurate information before we submit claims. With the Clearwave solution we don’t sacrifice patient care for our bottom line and that is very important to our practice,” said Brett Mayhew, COO for Pri Med Physicians, Inc.

Through various points of reference (check-in through a Clearwave kiosk, scheduling and pre-registration through integration with a provider’s PMS, RIS or HIS system and Clearwave’s proprietary software modules), Clearwave receives patient data and cross references it to create a single identifier for a patient to ensure that the most accurate and up-to-date patient information is used when verifying plan benefits and submitting claims. Once the patient’s identity is authenticated, Clearwave then securely shares the patient information through its network that connects disparate healthcare entities and backend systems to help keep the entities in sync while also enhancing the continuity of patient care.

Clearwave’s Patient Information Exchange software is the epicenter of a larger and more comprehensive portfolio of solution modules that enhances an organization’s existing systems and processes while improving the patient experience without major disruption. Clearwave allows healthcare organizations to share patient data, lower healthcare administration costs, comply with federal and state regulations and improve the patient experiences.

About Clearwave Corporation

Clearwave is headquartered in Atlanta, GA. The company is the leading provider of Patient Information Exchange software, kiosk and service-based solutions. Clearwave's Patient Information Exchange software integrates with healthcare provider existing systems and processes to verify patient demographics, insurance and payment information resulting in improved cash flow and administrative processes while enhancing patient experiences. Please visit www.clearwaveinc.com for more information.

About PriMed Physicians, Inc.

Pri Med Physicians, Inc. (PPI) was established in 1982 by Dr. Paul K. Tanaka in partnership with Baptist Health in Montgomery, Alabama. When it was initially opened, Pri Med was a new and innovative approach to medical care in the Montgomery area. The Pri Med concept and patient focused care enabled the practice to successfully meet the need of area residents. Pri Med has kept pace with growth in the tri-county area over the years and there are now five different locations.

Pri Med Physicians is built on the values of excellence, integrity, and compassion. PPI is dedicated to providing excellence in all aspects of healthcare services, through a top-notch staff who strive to make every patient's experience positive. Our goal is to serve all of the community's needs with unrivaled health care and outstanding patient service. For more information visit www.primedphysicians.net

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